



3–5 June 2026 | Boardwalk, Gqeberha

# Sponsorship Prospectus



## SPONSORSHIP BENEFITS GRID

\*Based on 350 delegates (should the delegate numbers increase, the costs will increase)

DESCRIPTION	EVENT SPONSOR	PLATINUM	GOLD	SILVER	BRONZE
Value incl. VAT	R 430 000	R 185 000	R 115 000	R 85 000	R 60 000
Number available	1	2	2	3 available	3 available
PRE-CONGRESS EXPOSURE					
Logo to appear on marketing mailers, correspondence and press releases sent by Agbiz prior to the Congress	Yes	Yes			
Logo on Congress website with URL link and company description on the sponsors page	Yes (150 words)	Yes (75 words)	Yes (75 words)	Logo	Logo
Meet the Sponsors: 2 min video on the Congress website and the mobile app (Video to be supplied by sponsor)	Yes	Yes	Yes	Yes	
Listing on Congress mobile app on sponsors page	Yes (150 words)	Yes (75 words)	Yes (75 words)	Logo	Logo
Sponsor Spotlight Social media exposure	<u>7x Posts, incl:</u> * 3x Posts to be supplied by sponsor * 2x Static posts by Agbiz to announce sponsorship * 1x Video supplied by sponsor * 1x Video produced through Agbiz on Congress involvement	<u>4x Posts, incl:</u> * 2x Posts to be supplied by sponsor * 1x Static post by Agbiz to announce sponsorship * 1x Video produced through Agbiz on Congress involvement	<u>2x Posts, incl:</u> * 1x Posts to be supplied by sponsor * 1x Static posts by Agbiz to announce sponsorship		
Pre-Congress email blast (one time use of opt-in list to be distributed by Scatterlings)	Yes	Yes			

AT CONGRESS EXPOSURE					
Listing on the Congress mobile app (logo, company write-up, URL Link)	Yes (150 words)	Yes (75 words)	Yes (75 words)	Logo	Logo
Complimentary and discount delegate passes	5	4	2	Comp: 1 Discount: 3 (R4 000 pp)	Comp: 1 Discount: 2 (R4 000 pp)
Company banners on display (sponsor to supply)	1x wall banner in designated foyer area	2x free standing banners in designated foyer area	1x free standing banners in designated foyer area		
Opportunity for sponsor representative to address delegates during the Congress	10 min during the Congress opening session	1 min video message on day 1 of Congress in Plenary			
Acknowledgement in Plenary Session (logo on looped presentation in plenary session)	Yes	Yes	Yes	Yes	Yes
Logo on holding slide with Congress branding	Yes				
Logo on Congress signage and banners	Yes				
Logo on 'Thank you to our Sponsors' banner	Yes	Yes	Yes	Yes	Yes
Logo on Registration Desk	Yes	Yes	Yes		
Acknowledgement as sponsor during opening of Congress	Yes	Yes	Yes	Yes	Yes
Inserts to be included in delegate packs (sponsor to provide)	Yes – promotional item/product	Yes – promotional item/product	Yes – promotional item/product	Print	Print
Advert on Congress mobile app	Yes	Yes	Yes		
Alerts on Congress mobile app	2	1			
Hospitality Suite for private meetings	Yes				
Social Media Exposure	1x Video produced and released during Congress on sponsor's involvement/expectations /take-outs				
POST CONGRESS EXPOSURE					
Thank you mail to the attendee database	Yes – including a short message	Logo	Logo	Logo	Logo

Copy of attendee database (where permission has been granted under the POPI Act)	Yes	Yes	Yes	Yes	
Sponsor Spotlight Social Media Exposure: Sponsor's take-outs from Congress	1x Post Distribution of sponsor AV filmed during Congress as a boosted post	1x Post Distribution of sponsor AV filmed during Congress as a boosted post			
Post-Congress exposure on website for two years	Yes	Yes	Yes	Yes	Yes

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Delegate Pack Items	Cost	Detail
Congress Bags	R 68 000	<ul style="list-style-type: none"> <li>• Logo on Congress bag (co-branded with Agbiz)</li> <li>• 1x A4 paper/literature insert into Congress bag</li> <li>• Logo, company description (80 words) and URL link on Congress website and mobile app</li> <li>• Logo in looped presentation in plenary venue</li> </ul>
Congress Notebooks	R 30 000	<ul style="list-style-type: none"> <li>• Logo on Congress notebook (co-branded with Agbiz)</li> <li>• Logo and URL link Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>
Branded Pens	R 18 000	<ul style="list-style-type: none"> <li>• Logo on Congress pens (co-branded with Agbiz)</li> <li>• Logo on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>
Mini Programme	R 18 000	<ul style="list-style-type: none"> <li>• Logo on mini programme (co-branded with Agbiz)</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>
Mint Tins	R 12 500 for 1 day	<ul style="list-style-type: none"> <li>• Logo on Congress mint tins</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>
Branded Bottles of Water	R12 500 for 1 day	<ul style="list-style-type: none"> <li>• Co-branding on bottle of water</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>
Bag Insert	R2 500 (1x A4 page literature)  R5 500 (product insert)	<ul style="list-style-type: none"> <li>• Insert into delegate bag (to be supplied by sponsor)</li> <li>• Sponsor to supply 600 copies of the insert</li> </ul>

Registration	Cost	Detail
Delegate Name Badges and Lanyards	R 48 500	<ul style="list-style-type: none"> <li>• Logo on lanyards (co-branded with Agbiz)</li> <li>• Logo on name badges (co-branded with Agbiz)</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>
Registration	R 75 000	<ul style="list-style-type: none"> <li>• 1x free standing pull-up banner in designated foyer area (sponsor to provide)</li> <li>• 1x complimentary delegate registration</li> <li>• 1x insert in delegate bag (print or giveaway) (to be supplied by sponsor)</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul> <p><b>3x Registration Self Check in Desks</b></p> <ul style="list-style-type: none"> <li>• Sponsor's logo with branding on registration desk (co-branded with Agbiz)</li> <li>• Opportunity to provide branded T-shirts for registration staff</li> <li>• Sponsor's branding on slimline wall banner behind self-check in desks (co-branded with Agbiz)</li> </ul> <p><b>2x Registration Counters</b></p> <ul style="list-style-type: none"> <li>• Sponsor Branding on back wall</li> <li>• Sponsor's logo on registration desk Co-branded with Agbiz and primary sponsors</li> </ul>
Students	Cost	Detail
Student Competition (16 available) <b>3 available</b>	R 20 000	<ul style="list-style-type: none"> <li>• Students will be named along with their sponsoring company on all relevant promotional material</li> <li>• Sponsor logo on key ring</li> <li>• Acknowledgement at student presentations</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> <li>• 1 Discount delegate pass (R4 000)</li> </ul>
Catering & Events	Cost	Detail
Hospitality Sponsor for tea breaks and lunches	R 31 200	<ul style="list-style-type: none"> <li>• Opportunity for a 1 min video in plenary before lunch (video to be supplied)</li> <li>• Logo on lunch signage</li> <li>• Opportunity to provide marketing material or giveaways during lunch (e.g. branded keyring or brand activations etc.)</li> <li>• Opportunity to brand tea breaks and lunch area with décor 4x pull-up banners to be displayed in the tea/lunch venue (sponsor to provide)</li> <li>• Logo and URL link on Congress website and mobile app</li> <li>• Logo on looped presentation in plenary venue</li> </ul>

Gala Dinner Sponsor	R 410 000	<ul style="list-style-type: none"> <li>● Opportunity to address delegates for 10 min during the gala dinner</li> <li>● 6x pull-up banners prominently displayed at the gala dinner (to be provided by sponsor)</li> <li>● Wall banner in pre-drinks area (sponsor to provide)</li> <li>● Photo booth with branding</li> <li>● Logo on gala dinner programme/menu</li> <li>● Opportunity to provide gift for the tables (sponsor to provide)</li> <li>● 2x Complimentary delegate registrations</li> <li>● 4x Complimentary guest tickets</li> <li>● 100 word company description, logo and URL link on Congress website and mobile app</li> </ul>
Speaker / Sessions	Cost	Detail
Speaker and Panellist Gift	R 26 000	<ul style="list-style-type: none"> <li>● Logo on speakers' gift</li> <li>● Logo and URL link on Congress website and mobile app</li> <li>● Logo on looped presentation in plenary venue</li> <li>● 1 Discount delegate pass (R4 000)</li> </ul>
Breakaway Session Sponsor	R 38 000	<ul style="list-style-type: none"> <li>● Opportunity to address delegates for five minutes during the session</li> <li>● 4x pull-up banners in breakaway venue</li> <li>● Opportunity to give a gift during session</li> <li>● Logo on session signage</li> <li>● Logo and URL link on Congress website and mobile app</li> <li>● Logo on looped presentation in plenary venue</li> <li>● Breakaway sessions will be recorded</li> </ul> <p><b>Note:</b> Session topic and speakers will be determined by the Congress programme committee</p>
Thought Leader Speaker Sponsorship	All costs incl. travel, accommodation and Congress fees	<ul style="list-style-type: none"> <li>● Acknowledgement as the thought leader speaker sponsor</li> <li>● 5sec sponsor strap on venue screens during the speaker's address, appearing every 5 minutes</li> <li>● Mailer featuring logo and sound bite from the speaker pre-Congress</li> <li>● Logo and URL link on Congress website and mobile app</li> <li>● Logo on looped presentation in plenary venue</li> </ul> <p><b>Note:</b> Session topic and speakers will be determined by the Congress programme committee</p>

Other Opportunities	Cost	Detail
Congress Mobile App	R 50 200	<ul style="list-style-type: none"> <li>• Branding on mobile app (all pages) – co-branding with Congress branding</li> <li>• Pre-Congress exposure on mobile app – launched at least 1 months prior to the Congress</li> <li>• Electronic brochure on mobile app</li> <li>• Logo and URL link on Congress website</li> <li>• Branding on banners with mobile app information</li> <li>• Branding on all marketing material relating to the mobile app</li> <li>• Logo on looped presentation in plenary venue</li> <li>• 2 Discount delegate passes (R4 000 pp)</li> </ul>
Wi-Fi	R 31 200	<ul style="list-style-type: none"> <li>• Customised log-in code</li> <li>• Branding on mobile app – strip banner on home page (looped with mobile app sponsor)</li> <li>• Logo and URL link on Congress website</li> <li>• Electronic brochure on mobile app</li> <li>• Logo on looped presentation in plenary venue</li> <li>• Logo with Wi-Fi access details slide in plenary</li> <li>• Logo on flyers/banners with Wi-Fi code</li> <li>• 1 Discount delegate pass (R4 000)</li> </ul>
Charging Stations (3 cocktail tables)	R 25 000	<ul style="list-style-type: none"> <li>• Logo on charging stations, co-branded with Agbiz</li> <li>• 4x charging stations located around lunch area</li> <li>• Logo and URL link on Congress website</li> <li>• Electronic brochure on mobile app</li> <li>• Logo on looped presentation in plenary venue</li> <li>• Alert and on table with instruction on how to use</li> <li>• 1 Discount delegate pass (R4 000)</li> </ul>

## SPONSORSHIP BOOKING FORM

Please complete this form and email it to [liezl@agbiz.co.za](mailto:liezl@agbiz.co.za)

I hereby confirm our commitment to a sponsorship package for the above-mentioned Congress as follows:

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Telephone: \_\_\_\_\_

Postal Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mobile No: \_\_\_\_\_

VAT Registration No: \_\_\_\_\_

### Congress Sponsorship Packages

<input type="checkbox"/> Event Sponsor	R 430 000
<input type="checkbox"/> Platinum	R 185 000
<input type="checkbox"/> Gold	R 115 000
<input type="checkbox"/> Silver	R 85 000
<input type="checkbox"/> Bronze	R 60 000

### Individual Congress Sponsorships

<input type="checkbox"/> Delegate Name Badges and Lanyards	R 48 500
<input type="checkbox"/> Registration	R 75 000
<input type="checkbox"/> Student Competition (3 available)	R 20 000/ student
<input type="checkbox"/> Hospitality Sponsor	R 31 200
<input type="checkbox"/> Gala Dinner	R 410 000
<input type="checkbox"/> Charging Stations	R25 000

### Individual Congress Sponsorships

<input type="checkbox"/> Congress Bags	R 68 000
<input type="checkbox"/> Congress Notebooks	R 30 000
<input type="checkbox"/> Branded Pens	R 18 000
<input type="checkbox"/> Mini Programme	R 18 000
<input type="checkbox"/> Mint Tins	R 12 500/ day
<input type="checkbox"/> Branded Bottles of Water	R 12 500/ day
<input type="checkbox"/> Bag Insert (1x A4 page literature)	R 2 500
<input type="checkbox"/> Bag Insert (product insert)	R 5 500
<input type="checkbox"/> Speaker & Panelist Gift	R 26 000
<input type="checkbox"/> Breakaway Session	R 38 000
<input type="checkbox"/> Thought Leader	All related costs
<input type="checkbox"/> Congress Mobile App	R 50 200
<input type="checkbox"/> Wi-Fi	R 31 200

Total Value Committed: \_\_\_\_\_

I confirm that I have the authority to make this commitment on behalf of my company and I have read and agreed to the terms and conditions set out in this Congress Sponsorship Prospectus.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_ Print name: \_\_\_\_\_

## TERMS AND CONDITIONS

### 1. Terms of payment:

- a. 10% deposit on confirmation to secure booking (non-refundable).
  - b. Further 40% payable by 31 October 2025.
  - c. Balance (50%) payable by 31 March 2026.
2. An invoice and sponsorship confirmation document/contract will be sent to you within 48 hours of receipt of the form.
  3. Selection of sponsorship is on a **first-come, first-served basis**.
  4. The application form does not constitute a legal and/or contractual engagement. It only serves as an indication of intent to proceed with the chosen commitment.
  5. Sponsorship, however, is only confirmed on receipt of a signed contract and payment of the 10% deposit.
  6. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due will be at the discretion of the congress organising committee.
  7. All sponsorship contracts are final and cannot be retracted.
  8. The congress organising committee reserves the right to decline sponsorship bookings.
  9. The congress organising committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
  10. The company description and company logo (in vector or 300 dpi jpg format) must be emailed to [liezl@agbiz.co.za](mailto:liezl@agbiz.co.za) within 48 hours of commitment to ensure that we can offer you maximum exposure.

### 11. Cancellation policy:

- a. All cancellations must be received by Liezl Esterhuizen ([liezl@agbiz.co.za](mailto:liezl@agbiz.co.za)) in writing.
- b. Cancellations received after 31 January 2026 will be liable for the full value committed.